

SHAGUN

CREATIVE DESIGNER +91-9871630516

About me

Creative and detail-oriented graphic designer with **9 years of experience** in creating engaging and innovative digital and print designs. Adept at managing multiple projects simultaneously while maintaining a strong attention to detail. Passionate about user experience design, infographics, PPT design, Newsletter, Emailers video editing, and motion graphics. Expertise in MS PowerPoint, Adobe Illustrator, Photoshop, InDesign, Figma, Powtoon, Adobe After Effects

Professional skills

PHOTOSHOP



ILLUSTRATOR



INDESIGN



ADOBE AFTER EFFECTS



MOTION GRAPHICS



FIGMA



Power Point



Education

BCA (VIPS) - 2010-2013

MCA (BVICAM) - 2013 - 2016

Portfolio

www.creativefolios.com



Experience

EY - Senior Designer

Expert in utilizing a variety of design tools and techniques to create dynamic and engaging content for business presentations, infographics, and internal communications.

Working independently as Senior Designer and providing high level design visualization and motion graphics. Stakeholder management while independently executing tasks and projects. Assisted in video editing and post-production for client video projects.

APR 2023-PRESENT

FRANCONNECT - Creative Designer

Led design projects from concept to completion for various marketing materials, including infographics, presentations, emailers, newsletters and video content. Designed visually compelling print and digital materials, including brochures, posters, and advertisements. Design concepts and creative work, with a strong sense of visualization.

SEP 2021-MAR 2023

AUREANS ANALYTICS - Graphic Designer

Delivered innovative design solutions that enhance user engagement and brand identity. Created custom infographics to support data storytelling for clients in various industries.

Worked closely with marketing teams to develop brand identity and promotional materials.

Created custom infographics to support data storytelling for clients in various industries.

AUG 2019-SEP 2021

R3 INTERNATIONAL - Web Designer

Produced and edited presentation materials, ensuring alignment with brand guidelines.

Contributed to brainstorming sessions and provided creative input for ongoing projects.

Developed branding, design collateral, infographics and motion graphics for clients and developed presentation and marketing materials.

APR 2016-AUG 2019

